

ELEPHANT PARADE®



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Elephant Family

Elephant Parade's Charity partner

Elephant Family are a leading charity for Asian elephants, a species which has lost 95% of its habitat and 90% of its population in the past 100 years.

Supporting over 160 projects across Asia since their foundation in 2001, Elephant Family has funded projects in six of the 13 remaining elephant range states: Cambodia, India, Indonesia, Malaysia, Myanmar and Thailand.

20% of the net profit from sales of replica and merchandise with a minimum of €50,000 per year goes to NGO Elephant Family.

ELEPHANT FAMILY
Protecting Asian elephants and their habitat

ELEPHANT FAMILY PROJECTS

COUNTRIES WE WORK IN

INDIA

- Understanding Human-Elephant Relationships - Karnataka
- Monitoring The Kerala Corridor Project - Kerala
- The Odisha Elephant Landscape Project - Odisha
- The Assam Corridors Project - Assam
- Construction of Elephant Corridor Signs - Throughout India

MYANMAR (BURMA)

- Anti-Poaching Patrols Alaungdaw Kathapa and Rakhine Yoma National Parks.
- Detecting Illicit Elephant Trade - Shan

THAILAND

- Preventing Elephant Trafficking - Chiang Mai

CAMBODIA

- Cardamom Mountains Elephant Survey - South-Eastern Cardamom Mountains Landscape

MALAYSIA

- Elephant Satellite Tracking - Sabah, Borneo

INDONESIA

- Elephant Health Care Program
- Anti-Poaching Patrols



SOCIAL ENTERPRISE

ELEPHANT PARADE AIMS TO RAISE AWARENESS & SUPPORT FOR ELEPHANT ISSUES ON A WORLDWIDE BASIS IN A FUN, INFORMATIVE & INSPIRING WAY.

A

ART

Elephant Parade statues never go unnoticed by the wider public and media. Created by artists and celebrities, each Elephant Parade statue is a unique art piece. Any statues that are sold raise funds for the benefit of elephant welfare and conservation programmes.

B

BUSINESS

We believe that a business can contribute to creating a happier and better world. 20% of Elephant Parade net profits are donated to elephant welfare and conservation projects worldwide. We pledge to donate a minimum of 1 million THB per year to Elephant Family, a registered NGO, our official conservation partner.

C

CONSERVATION

Elephant Parade provides a structural and ongoing source of income for elephant welfare and conservation, making it possible to give elephants a fighting chance in the battle for space, dignity and survival. Our aim is to raise public awareness of these issues and support projects and organizations, which focus on:

- Health and well being of elephants
- Solutions for human – elephant conflict
- Awareness and education

“I am delighted to be taking part in Elephant Parade Hong Kong and really enjoyed getting involved with the design process itself. Here’s hoping for a better future for the Asian Elephant.”

Sir Richard Branson



AMBASSADORS



“My elephant was inspired by my California Dreams Tour and Candyfornia - a magical glittering place where everything is sweet! The crystals that adorn the elephant are precious, just like the Asian elephants that need our protection. Let’s raise awareness!”

Katy Perry

Singer, Songwriter, Actress



“It’s my pleasure to accept the task of being patron for Elephant Parade Copenhagen. Personally, the Queen and I have a big heart for all elephants.”

His Royal Highness

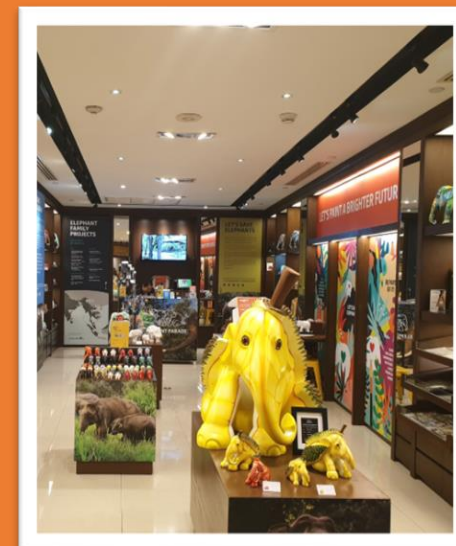
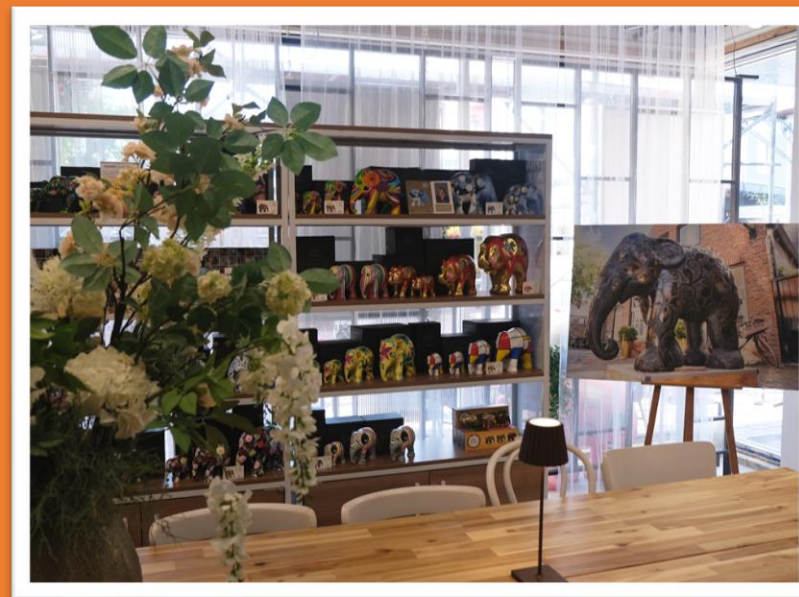
The Prince Consort of Denmark



“After the great success of the other shows organized in other cities of the world, Elephant Parade arrives in Italy with very challenging goals. I am sure that our country, second to none in solidarity and artist talent, will fully realize these goals.”

Luca Cordero di Motezemolo

President of Telethon | Former CEO Ferrari



ELEPHANT PARADE®

Elephant Parade Shops





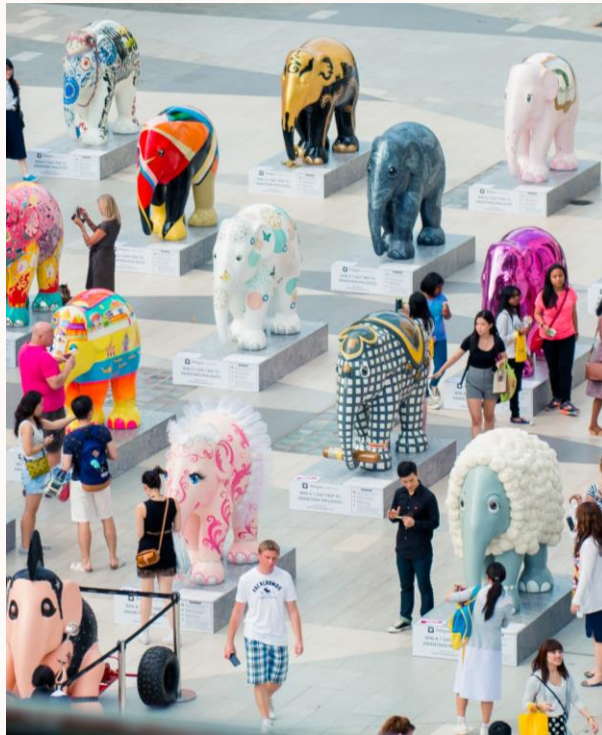
ELEPHANT PARADE

Managing Director

René de Wit



Elephant Parade





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LET'S
PAINT A
BRIGHTER
FUTURE!



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